



Helping hospitalized children feel "over the moon" with essential childhood activities

Greetings,

The Mary Moon Foundation is holding an event on March 4th, 2017 to raise money for the [Crescent Cove](#) and [University of Minnesota Children's Hospital](#), a part of a national network of hospitals serving our nation. We would be grateful if you helped by donating funds or an item for our auction to support our event. All contributions are tax deductible.

Just imagine your small child in a hospital room for 9 weeks. How would you keep them physically engaged, cognitively growing, and avoid frustration in a confined area? There are many children today that are in hospital rooms for weeks or months. Having a variety of activities available is essential to help children endure treatment and the lengthy stay.

The Mary Moon Foundation is a 501(c)(3) non-profit organization founded in memory of Mary Jacqueline O'Keefe, nicknamed "Moon." Mary loved participating in arts and crafts and a variety of games and other activities while she spent a large portion of her final year in the hospital fighting cancer. Our mission is to conduct fundraising events to help finance art supplies, toys and games to help hospitalized children, and children in hospice care, enjoy life, learn, and grow as much as every child should.

We are currently seeking donations for an online auction that will be held around Feb 29 – Mar 14, as well as a silent auction that will be held during our fundraising event on March 4th, 2017. The fundraising event will be held at the Nickelodeon Universe at MOA, starting at 8:00am. Event registration is open to the public. The event is being promoted and advertised in a variety of ways, reaching well over 50,000 people. Our goal is to raise over \$25,000 from our event.

Examples of donations we are seeking (but are not limited to):

- Tickets to events
- Wine/Food Baskets
- Portraits/Pictures
- Gift Cards
- Video Games
- Sports Equipment
- Travel Vouchers
- Financial Support
- Toys

All organizations that donate will be recognized on the donation page of the website, as well as recognition at the event.

In addition to donating items, we have sponsorship opportunities available. With a significant donation, we provide our sponsors the option of providing flyers at our event, recognition as a sponsor on www.marymoonfoundation.org, signage at the event and in email, and more.

Mary died at the age of 3 years and 5 months. She had a joyful and inquisitive personality. She participated fully in her environment, and interacted with hospital staff and family. Mary's parents know that her last year was made as special as possible through the many people who were caring for her and the activities that were made possible.

We appreciate your donation. Through your contribution you are helping kids and their families experience some daily enjoyment and fun during a difficult time. Thank you.

Sincerely,